



*send*space

Advertising Campaign





CLIENT

Sendspace

GOAL

To bring significant increase in Sendspace's daily traffic and its number of subscribers, which would increase the company's revenue and build on the company's reputation as a premiere application for file sending.

OBJECTIVE

Implement a multi-component advertising campaign across a variety of different mediums.



sendspace

Send, Receive, Track & Share Your Big Files!

We deliver files millions of times a week, yet each file you send is important, and we work hard to make sure it is available for easy download.

Why? Because we're passionate about file delivery and determined to provide the best service we can.


People have been trusting us to send their large files since 2005, and we see to it that the service we provide is easy to use and reliable.

At the bottom of this page there are links to our Terms Of Use, a Privacy Policy and a useful FAQ. There are also links to apps, tools and a 'Contact Us' form.

We value our users, and your feedback is always welcome. We read every message. It's part of our commitment to be the best we can; It's part of our commitment to you.

Try today at
sendspace.com

Download our
Android App



Poster 34" x 45"

sendspace

Send, Receive, Track & Share Your Big Files

Try today at
sendspace.com

or

Download our
Android App

Print Ad 3.25" x 5.00"

sendspace

Send, Receive, Track & Share Your Big Files

sendspace.com

or

Android App

Print Ad 3.25" x 2.25"



sendspace

Send, Receive, Track & Share Your Big Files!

We deliver files millions of times a week, yet each file you send is important, and we work hard to make sure it is available for easy download.

Why? Because we're passionate about file delivery and determined to provide the best service we can.

People have been trusting us to send their large files since 2005, and we see to it that the service we provide is easy to use and reliable.

At the bottom of this page there are links to our Terms Of Use, a Privacy Policy and a useful FAQ. There are also links to apps, tools and a 'Contact Us' form.

We value our users, and your feedback is always welcome. We read every message. It's part of our commitment to be the best we can. It's part of our commitment to you.

Try today at
sendspace.com

Download our
Android App



sendspace

Send, Receive, Track & Share Your Big Files

Try today at

sendspace.com

or

Download our
Android App

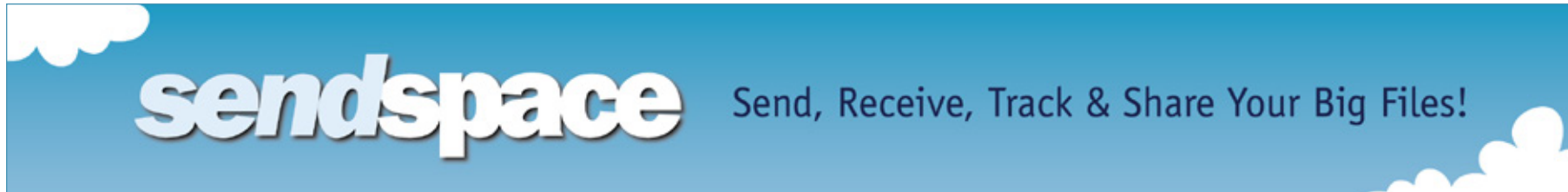
1-888-834-4577

1GB SATA HDD | 2x1Gb
Applications, please visit





Large Rectangle (336 x 280)



Leaderboard (728 x 90)



Mobile Leaderboard (320 x 50)



Desktop Reviews

Best Desktops

Buying Guide

Desktops

EDITORS' TOP PICKS

SEE ALL



Apple Mac Pro (2013)
Starting at: **\$2,849.00**

★★★★★

This radically reimagined pro-level desktop is built for 4K video.



Dell XPS 27 all-in-one desktop computer

Starting at: **\$2,099.99**

★★★★★

Our favorite all-in-one still has a higher-than 1080p touch screen and gamer-level gr...



Lenovo IdeaCentre B750 57319225 4th Generation Intel Core i7-4770 (3.40GHz 1600MHz 8MB)

Starting at: **\$1,215.00**

★★★★★

With a 21:9 aspect ratio, the Lenovo B750's big screen can replace multiple monitor setups...



Apple iMac (21.5-inch, 2014)

Starting at: **\$1,049.00**

★★★★★

A new, mostly frills-free configuration brings the price of this all-in-one down, but...

FIND THE RIGHT DESKTOP

SEE ALL

PRICE

Less than \$193

\$195 - \$279

MANUFACTURER

Apple

HP

RAM SIZE

4 GB or more

6 GB or more

OPERATING SYSTEM

Windows 8

Windows 8 Pro

COMPUTER BUYING ADVICE /

Laptop buying guide

Desktop buying guide

TODAY'S DEALS /

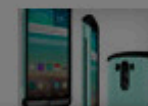
SEE ALL



Creative Bluetooth Speaker

Model D200 is a great-sounding portable with accuracy and detail, and a bass port for that low-end thump. Was \$129.99.

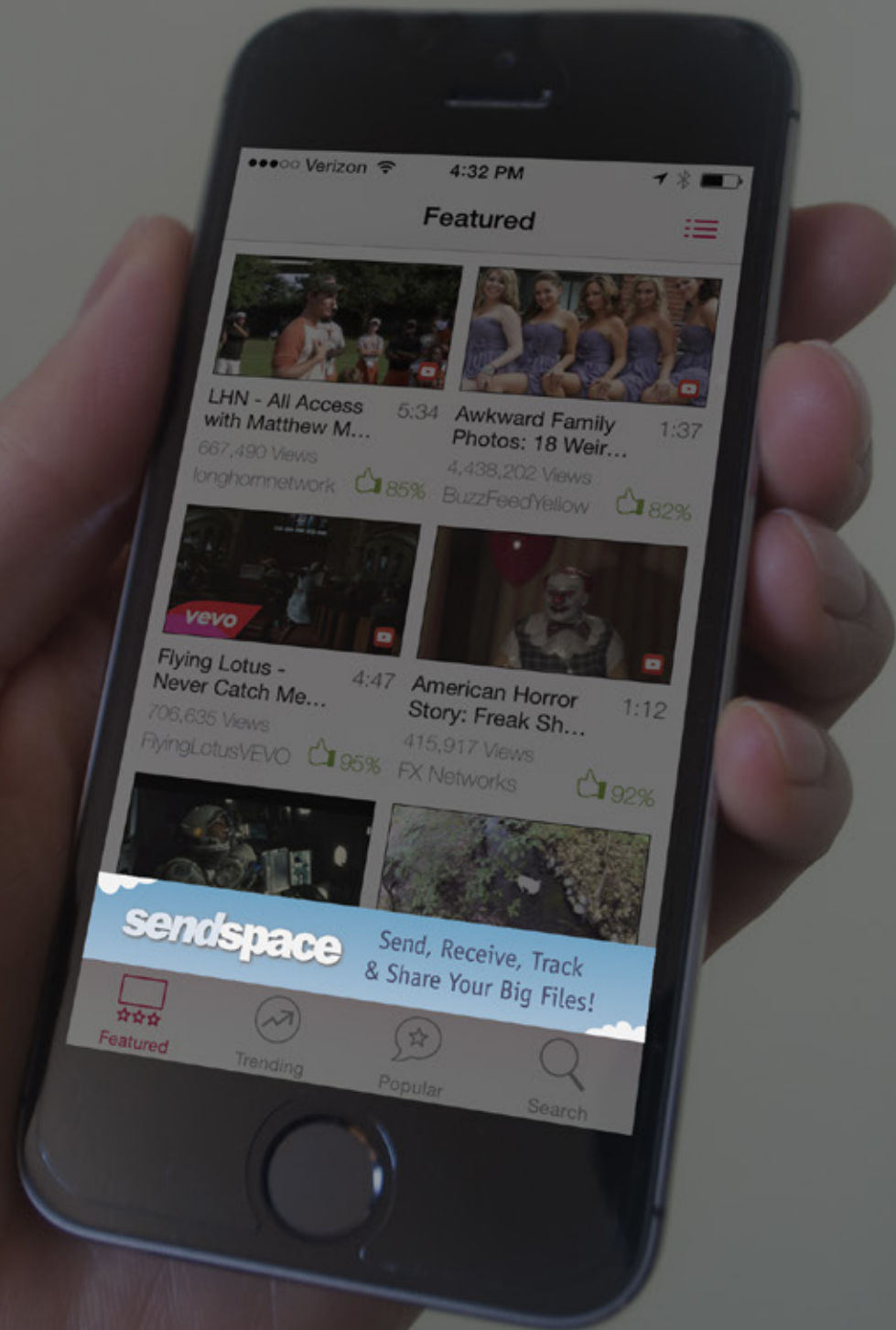
/ \$68.99

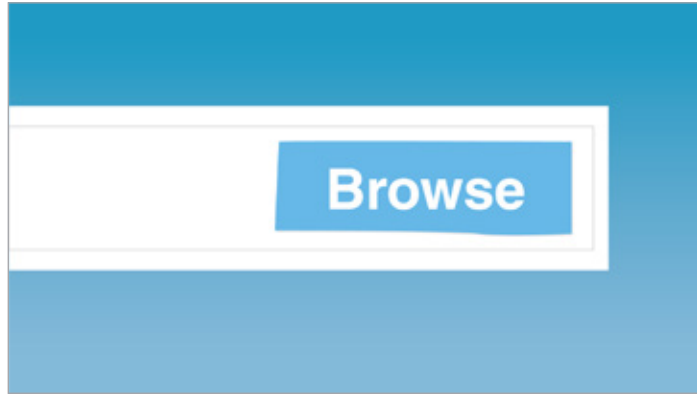


Slimpack Shockproof Case

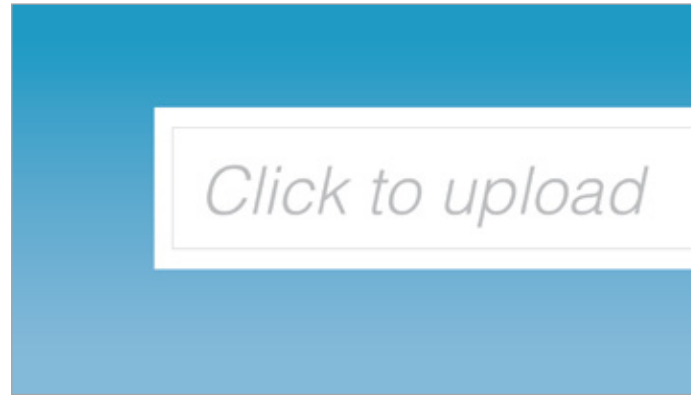
Go green -- mint green, that is. Shockproof, multilayer protection and ergo grip make



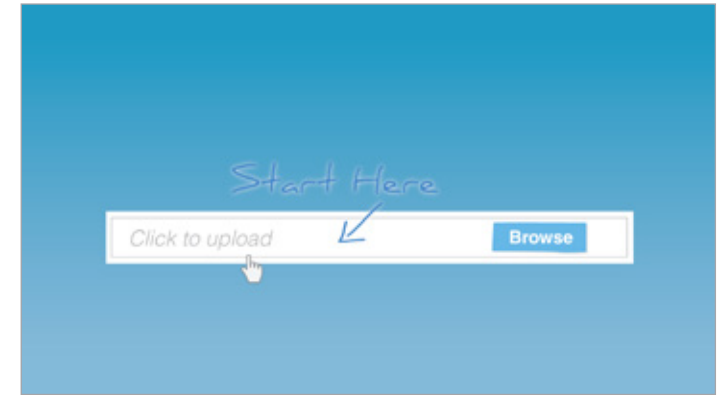




STEP ONE
Camera is closing up on the 'Browse' button.



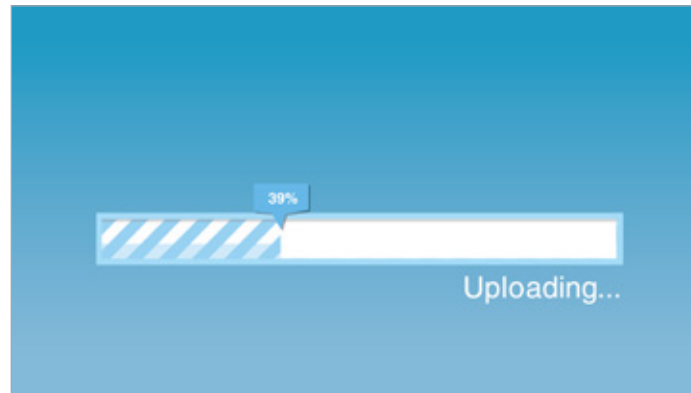
STEP TWO
Camera moves left to show the 'Click to Upload' button.



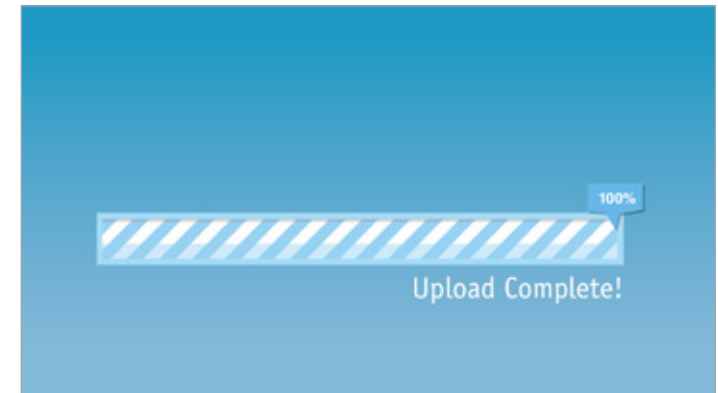
STEP THREE
Camera zooms out to show the entire upload bar. 'Start Here' gets masked into the scene. Mouse slides in to click on the bar.



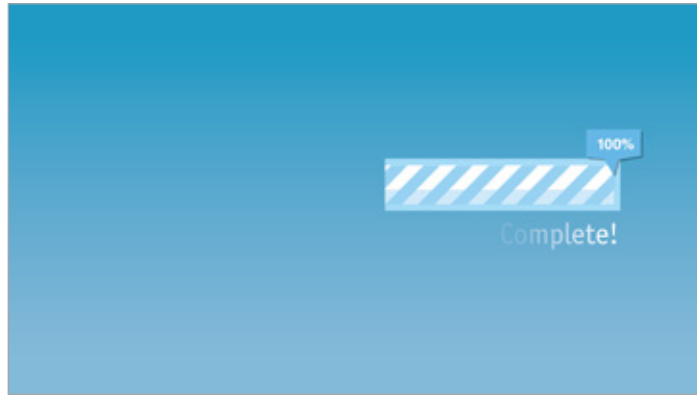
STEP FOUR
Camera revolves around and behind the upload bar to transition to the the next scene.



STEP FIVE
New graphic elements pop into the scene, making the 'Upload' bar turn into the 'Upload Progress' bar. The progress moves left to right.

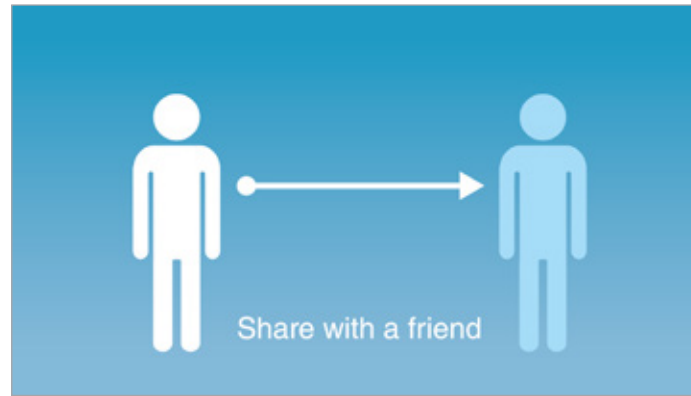


STEP SIX
Progress reaches 100% and the word 'Uploading...' is replaced with 'Upload Complete.'



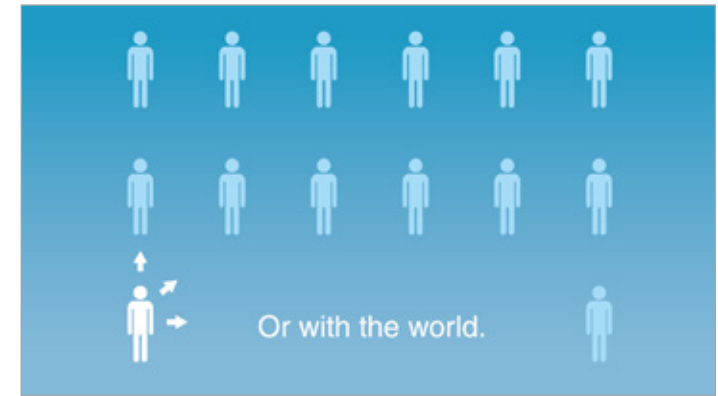
STEP SEVEN

Bar slides from the left to eventually disappear. The text, 'Upload Complete!' will fade out letter by letter.



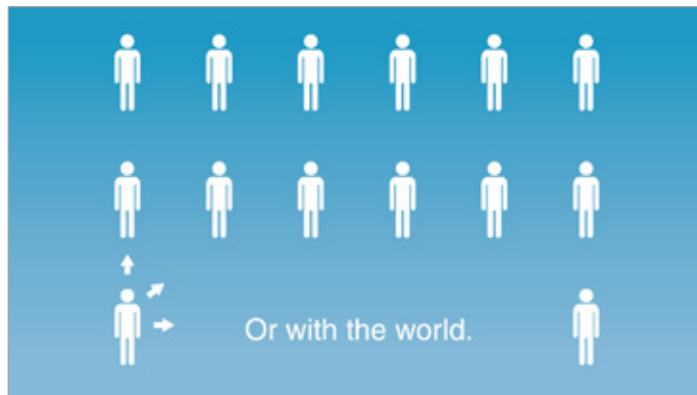
STEP EIGHT

Two human figures 'pop' in, the one on the left slightly earlier than the one on the right. The text 'Share with a friend' also pops in as an arrow graphic mask reveals from left to right.



STEP NINE

Camera zooms out to show many figures surrounding the original two. The text 'Share with a friend' pops out and replaces with 'Or with the world.' Small arrows repeatedly move towards the other directions.



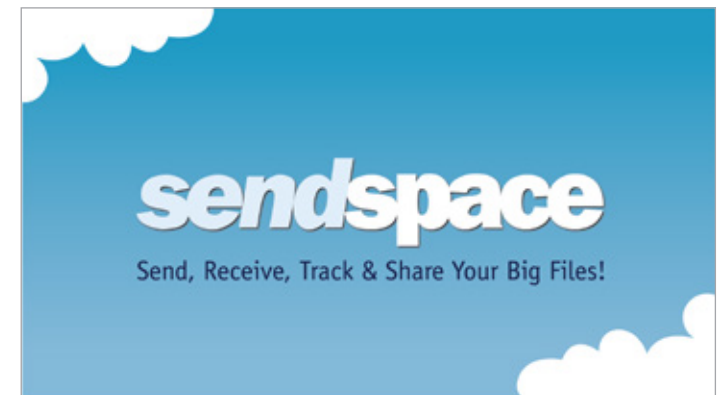
STEP TEN

The blue figures quickly turn white one by one.



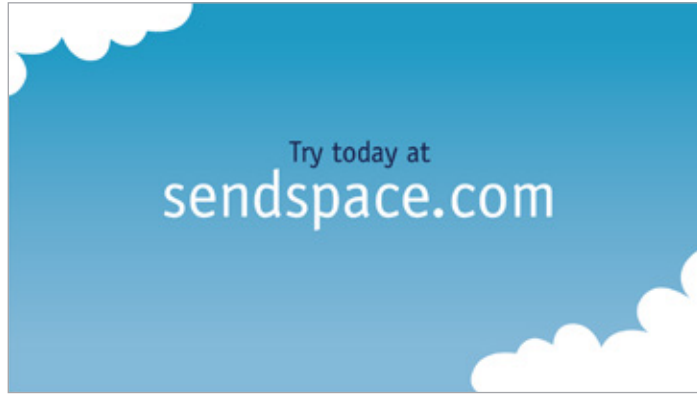
STEP ELEVEN

Camera rotates upward to transition to a blank sky.



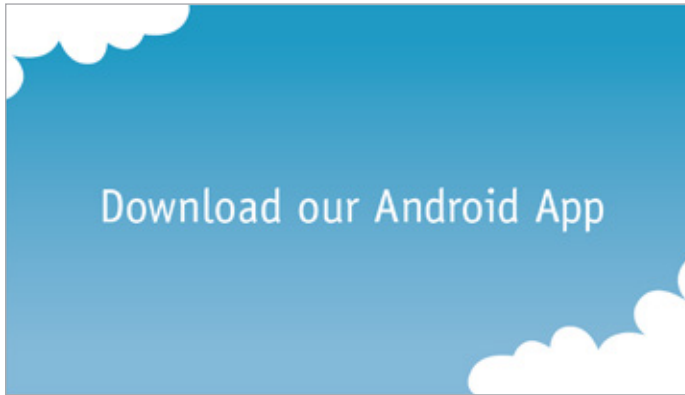
STEP TWELVE

Clouds slide in and move horizontally. Text effect transitions are used to introduce 'Send, Receive, Track & Share Your Big Files!'



STEP THIRTEEN

'Sendspace' logo pops in.



STEP FOURTEEN

'Sendspace' logo fades out. 'Try today at sendspace.com' fades in. Clouds continue to move.

sendspace

Send, Receive, Track & Share Your Big Files!

Skip Ad ▶

Advertisement 0:10 ⓘ

0:00 / 3:39



How To Quickly Free Up Hard Drive Space on Mac OS (GUARANTEED!)



KATOMATE01

Subscribe 1,287

223,560

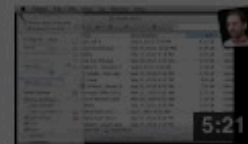
+ Add to Share ... More

👍 318 🗨️ 158



Mac Startup Disk Full - How to Free Up Space

by Ryan Lowe
279,915 views



What To Do When Your Hard Drive Is Full (MacMost Now 611)

by macmostvideo
70,824 views



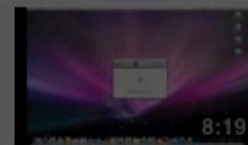
Free Up Space On Your Mac

by David A. Cox
34,909 views



How To Clear Your Cache On a Mac

by Claude Pelanne
112,339 views



How to free up some space on your mac !

by iAppleManiac
129,598 views



5 Ways to Clean Up Your Files & Folders on a Mac

by macblend
33,531 views



Learn the Mac In Under An Hour

by David A. Cox
547,701 views

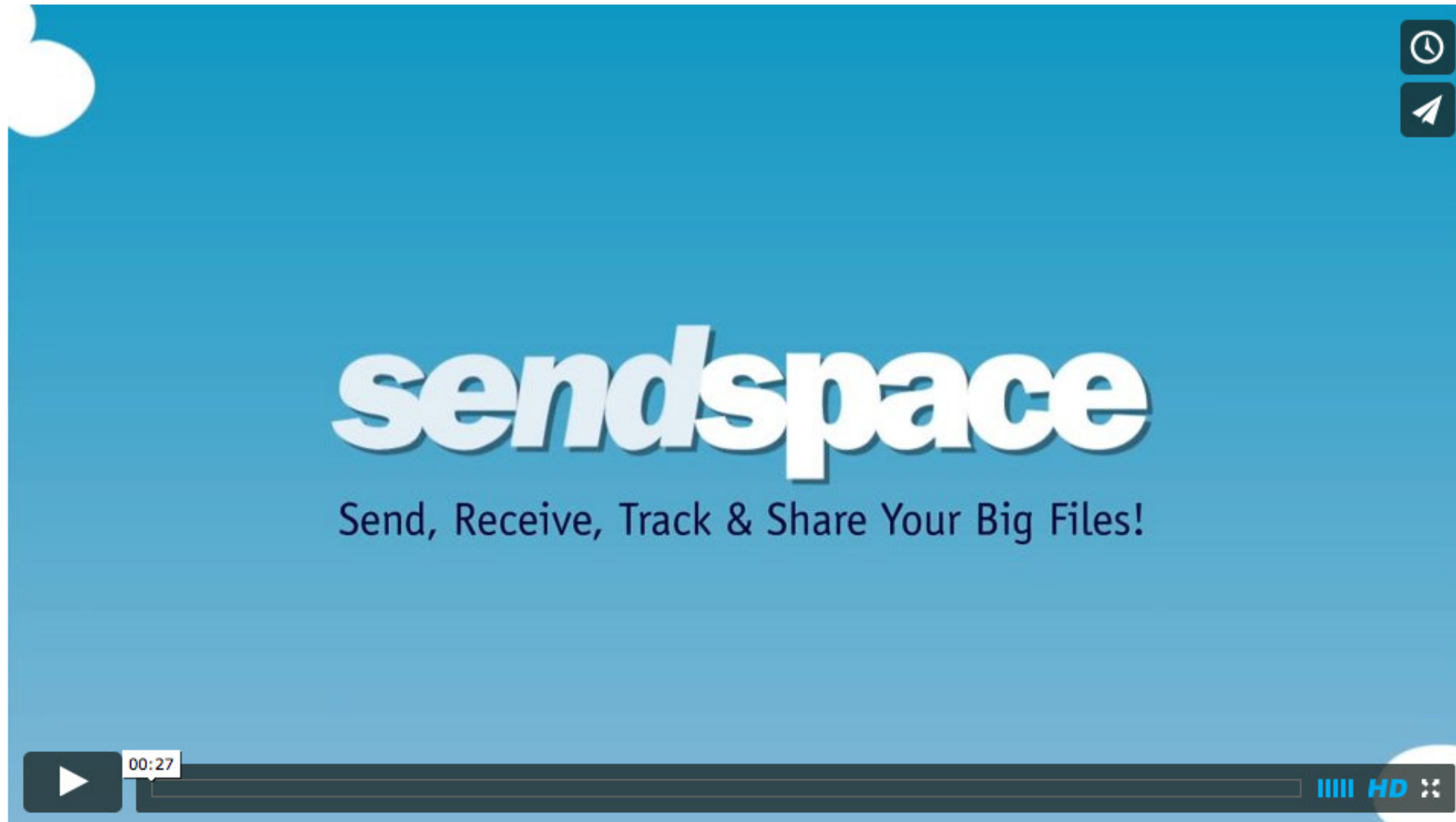


Mac Tip Clean Up Your Mac with Disk Utility Cool Trick

by MackeeperTrial23
79,315 views



5 Easy Ways To Speed Up Your Mac



LAUNCH VIDEO



sendspace